

Variety catalogue 2024-2025

Mission Everybody deserves to enjoy food.

Building on potential

Meijer Potato has been active in potatoes since 1920. Our founder, Kees Meijer sr., had faith in the potato, which was the foundation on which he built his company.

60 countries.

At Meijer Potato we care about more than potatoes and growth. People are the most important, everybody matters. We let our employees' talents speak and focus on what we do very well. We align our supply to what is valuable for people now and in the future. With our partners, producers and customers, we build long lasting relationships and mutual trust.

This way of working provides fulfilment, enjoyment and growth. Together, we work towards our mission, because: Everybody deserves to enjoy food.



ofaco

Meijer Potato

For 100 years already, every employee has contributed expertise, passion and enjoyment. Those are the elements that help us to get the most out of ourselves and our crop. We innovate with an eye for the environment and for market developments. Worldwide trust in potatoes and their potential is still growing. That provides the potential that we build on, in order to let more people enjoy high quality potatoes. Today, our varieties are sold under licence or as propagating material in more than

Évilia den Daas

Managing director

Vision

With an eye for people, we develop high value potato varieties for changing markets and challenging conditions.

Table of contents

- 6. Breeding & Market Launch
- 8. Robustness Index
- 9. Innovation

12. Lady Alicia 12. Lady Amarilla 13. Lady Claire 13. Lady Rosetta







16. French fry varieties

- 18. Lady Jane
- 18. Lady Amarilla
- 19. Lady Anna
- 19. Lady Olympia
- 20. Lady Forte
- 20. Lady Luce



Table varieties

- 24. Sound
- 24. Cupido
- 25. Jazzy
- 25. Melody
- 26. Musica
- 26. Orchestra
- 27. Soprano
- 27. Lady Christl
- 28. Lady Jane
- **28.** CMK 2018-003-002
- **29.** Country CMK 2017-039-011
- **29.** CMK 2019-084-003



We translate our knowledge of potato genetics and our insight about the potato value chain into varieties with an added value.



Meijer Potato Robustness Index

Meijer Potato believes that everybody deserves to enjoy food. Robust potato varieties are necessary to provide a growing world population with healthy food, even in the face of climate change. Meijer Potato is now launching a digital robustness index with 7 items, made up of different variety characteristics, to objectively compare the robustness of varieties:



1. Marketable yield includes e.g. washability and scab tolerance. Thanks to a high marketable yield per hectare, a variety uses scarce agricultural land efficiently.

2. Climate adaptation is based on, among other things, the yield and dry matter content in different climates. The more stable the variety scores under different climate conditions, the higher the score in the index.

3. Soil adaptation is about a stable yield and dry matter content on different soil types.

4. Crop protection efficiency concerns e.g. late blight and virus resistant varieties that require less crop protection products. These varieties allow for sustainable farming practices whilst providing security for farmers.

5. Fertilizer efficiency provides insight into how efficiently varieties use e.g. nitrogen and can therefore be grown with respect for nature.

6. Water efficiency concerns e.g. salt-tolerant varieties, but also varieties that deal with a scarce (fresh) water supply more efficiently.

7. Storability refers to varieties with e.g. a long dormancy period and varieties with a good frying colour throughout the storage season, resulting in a higher value and higher net output.







Variety catalogue - Meijer Potato Robustness Index

Innovation



DNA technology

• A stable yield under diverse circumstances

This is reflected well in our varieties.



MEIJER 🥠 POTATO

Development

We breed potatoes from our vision on changing demand and new opportunities.

Technology, research & development for better varieties

The development of new potato varieties takes years. The process from the first crossing to the availability of a new variety on the market takes about 8-12 years. At Meijer Potato, we focus our R&D activities on a more rapid introduction of new high value potato varieties. In this way, we are better able to respond to changes in demand and circumstances, and do so more rapidly.

- "Innovation must lead to optimization and speed: more sustainable cultivation and improved applications for our new potato varieties."
- **Guus Heselmans**

We research potato DNA in order to discover the best markers out of millions of DNA fragments to accelerate and optimize the breeding programme. We utilize our gene pool to look for solutions for all sorts of challenges such as diseases, plagues, droughts, salinization or high temperatures. Our focus is on:

- A high practical value for the whole potato chain

Crisping varieties

The best crisping varieties develop little sugar in the potato and provide an optimal yield per hectare. In our breeding, we focus on crisping varieties with these characteristics. We increasingly ensure that our varieties are more resistant to the effects of climate change, without loss in the quality of processing and yield.



	Lady Alicia	Lady Amarilla	Lady Claire	Lady Rosetta
Yield	High	High	Medium	High
Underwater weight	452	388	415	449
Dry matter (%)	24	21	22	24
Maturity	Medium	Mid Early	Early/Mid Early	Early
Dormancy	Medium	Long	Medium	Medium
Bruise index (*1)	11	2	12	38
Second growth (*2)	7	8	7	7
Common scab (*2)	8	7	7	7
Phytophthora resistance (*2)	3	4	3	3
Y-virus resistance	6	7,5	6	7,5
Tuber Shape	Round Oval	Oval Long	Round Oval/Oval	Round
40/70 mm (%)	83	88	80	73
Skin Colour	Dark Yellow	Dark Yellow	Dark Yellow	Red
Flesh Colour	Light Yellow	Yellow	Light Yellow	Light Yellow
Tuber Uniformity	Very High	Very High	Very High	Very High
Depth of the eyes	Shallow	Shallow	Shallow	Medium
Internal Defects (%)	0	0	1	2
Hollow Heart (%)	2	0	1	3
Crisp colour October (8 °C)	8	8	8	7
Crisp colour February (8 °C)	8	8	8	6
Crisp colour May (8 °C)	6	8	7	4
Crisp colour June (4 °C)	7	6	7	4
Nematode Ro1 (*2)	9	1	9	9
Nematode Ro2/3 (*2)	1	1		
Nematode Pa2 (*2)	2	1		2
Nematode Pa3 (*2)	1	1		2
Wart disease wz 1 (D1) (*3)	4	10	10	9
Wart disease wz 2 (G1) (*3)	4	4		
Wart disease wz 6 (O1) (*3)	4	4	8	7
Wart disease wz 18 (T1) (*3)	4	4		

Lady Britta	Lady Jane	Lady Avalon CMK 2017-522-007	СМК 2009-630-001
High	Very High	Very high	High
440	414	519	425
24	22	27	23
Mid Early	Medium	Medium	Early
Medium Long	Medium Long	Medium	Medium
26	21	30	15
7	7	7,5	8
7	6	6,7	7
4	8	3	9
7,5	8	9	6,5
Round	Long Oval/Long	Round/Round Oval	Round
84	71	80	79
Yellow	Dark yellow	Yellow	Yellow
Dark Yellow	Yellow	Dark Yellow	Yellow
Very High	Good	Very High	Very High
Shallow	Shallow	Medium	Shallow
1	2	0	0
0	4	1	9
8	7	8	7
8	7	8	6
6	6	6	5
6	5	7	5
2	9	9	1
1	3	8	3
1	3	9	1
1	1	7	1
10	10	5	6
4	4	8	2
	4	5	6

Crisping varieties



Lady Alicia

Fast grower with a high yield.

Yield	High	
Underwater weight	452	
Dry matter (%)	24	
Maturity	Medium	
Dormancy	Medium	
Tuber Shape	Round Oval	
Skin Colour	Dark Yellow	
Flesh Colour	Light Yellow	

Traits

- Crisping variety with strong plants that survive stress periods well
- High dry matter content in the tuber and not susceptible to blackspot
- Not susceptible to scab
- High tonnage per hectare
- Excellent cooking quality, also after long storage





Lady Amarilla

Flexible utilization with year-round quality.

Yield	High	
Underwater weight	388	
Dry matter (%)	21	
Maturity	Mid Early	
Dormancy	Long	
Tuber Shape	Oval Long	
Skin Colour	Dark Yellow	
Flesh Colour	Yellow	

Traits

- Early ripening and good storage qualities ensure a long shelf life
- Low level of reduced sugars
- Stable underwater weight, blackspot blemish sensitivity is very low
- Sensitive to Alternaria, start control measures early in the season
- Spray irrigation is necessary with light soil cultivation



Lady Claire

Yield
Underwater weight
Dry matter (%)
Maturity
Dormancy
Tuber Shape
Skin Colour
Flesh Colour

Traits

- Crisping variety that can be used year-round
- Long storage possible at a temperature of 6°C
- Timely start to combat Phytophthora
- Be alert to a lack of magnesium



Lady Rosetta

The straight off the land crisping variety.

Yield	High
Underwater weight	449
Dry matter (%)	24
Maturity	Mid Early
Dormancy	Medium
Tuber Shape	Round
Skin Colour	Red
Flesh Colour	Light Yellow

Traits

- Red skin, round, uniform tuber with fairly shallow eyes
- High harvest security with a good yield thanks to a uniform tuber sorting size
- Start suppressing Phytophthora early on
- Ventilation to dry straight after harvesting
- Prevent blackspot



Mainstay for the crisps industry when it comes to guaranteeing quality.

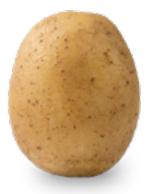
- Medium 415 22 Early/Mid Early Medium Round Oval/Oval
- Dark Yellow
- Light Yellow
- The transparent skinned tubers are round-oval and easy to peel

• Crisping variety reaches its dry matter content and low sugars early in the season

- Fairly fast foliage development with good soil coverage

Crisping varieties





Lady Britta

Excellent crisping potato for sandy soils.

Yield	High
Underwater weight	440
Dry matter (%)	24
Maturity	Mid Early
Dormancy	Medium Long
Tuber Shape	Round
Skin Colour	Yellow
Flesh Colour	Dark Yellow

Traits

- Easy to process directly off the land
- Long shelf life thanks to low sugar content in the tuber
- Crisping variety has a deep-yellow colour, shallow eyes and a uniform sorting size
- Gives high results during processing to end product
- Extremely suited for growing on sandy soils



Lady Avalon

CMK 2017-522-007

Yield	Very High	
Underwater weight	519	
Dry matter (%)	27	
Maturity	Medium	
Dormancy	Medium	
Tuber Shape	Round/Round Oval	
Skin Colour	Yellow	
Flesh Colour	Dark Yellow	

Traits

- Excellent frying quality at early processing and after long term storage
- Variety which offers a high yield
- Very high dry matter content
- Broad resistance to nematodes
- Virus Y resistant

CMK 2009-630-001

Yield	High
Underwater weight	425
Dry matter (%)	23
Maturity	Early
Dormancy	Medium
Tuber Shape	Round
Skin Colour	Yellow
Flesh Colour	Yellow

Traits

- Homogeneous marketable product
- Strong canopy
- Climate adaptive
- Bright frying colour
- Uniform tuber shape

Lady Jane

Stress-resistant and easy to cultivate French fry variety.

Yield	Very High	
Underwater weight	414	
Dry matter (%)	22	
Maturity	Medium	
Dormancy	Medium Long	
Tuber Shape	Long Oval/Long	
Skin Colour	Dark Yellow	
Flesh Colour	Yellow	

Traits

- Stress-resistant and easy to cultivate
- High yield per hectare
- Good dry matter content
- Maintains a good colour after cooking





MEIJER ()//

14







Meijer Potato varieties make the difference in challenging circumstances and are able to respond to changing market needs.

French fry varieties

French fry products call for high quality expressed in a high percentage of dry matter, a smooth, uniform shape and few eyes. We strive for little loss through diseases and plagues by breeding the necessary resistance, a good yield and storage life, and, additionally, good processing features for the French fry factory all year round.



	Lady Jane	Lady Amarilla	Lady Anna	Lady Olympia
Yield	Very High	Medium	Relatively High	High
Underwater weight	414	388	411	401
Dry matter (%)	22	21	22	22
Maturity	Medium	Mid Early	Medium	Medium
Dormancy	Medium Long	Long	Long	Medium Long
Bruise index (*1)	21	2	6	17
Second growth (*2)	7	8	7	6
Common scab (*2)	6	7	7	6
Phytophthora resistance (*2)	8	4	3	3
Y-virus resistance	8	7,5	7	8
Tuber Shape	Long Oval/Long	Oval Long	Long	Long Oval
50/+ mm %	78	68	64	86
40/70 mm (%)	71	88	87	76
Skin Colour	Dark Yellow	Dark Yellow	Yellow	Light Yellow
Flesh Colour	Yellow	Yellow	Light Yellow	Light Yellow
Depth of the eyes	Shallow	Shallow	Very shallow	Shallow
Tuber Uniformity	Good	Very High	Very High	Very High
Internal Defects (%)	2	0	1	1
Hollow Heart (%)	4	0	0	1
French fry colour October (8 °C)	7	8	7	6
French fry colour February (8 °C)	7	8	7	6
French fry colour May (8 °C)	6	8	6	6
French fry colour June (4 °C)	5	6	5	5
Nematode Ro1 (*2)	9	1	9	
Nematode Ro2/3 (*2)	3	1	8	
Nematode Pa2 (*2)	3	1	8	
Nematode Pa3 (*2)	1	1	2	
Wart disease wz 1 (D1) (*3)	10	10	10	10
Wart disease wz 2 (G1) (*3)		4	4	
Wart disease wz 6 (O1) (*3)	4	4	4	9
Wart disease wz 18 (T1) (*3)	4	4	4	

Lady Forte	Lady Luce
Very High	Very High
406	383
22	21
Medium	Medium
Long	Long
8	14
7	7
7	6
4	3
8	7
Long Oval/Long	Long Oval/Long
81	76
80	80
Yellow	Yellow
Cream	White
Shallow	Shallow
Very High	Very High
2	6
1	1
6	8
6	8
6	8
5	6
9	9
6	6
7	9
1	8
4	10
	4
3	5
5	1

(*1): 0 = free, 50 = very heavy (*2): 9 = highly resistant, 1 = very susceptible (*3): 10 = resistant, 3 = very susceptible



Using drone technology, we follow the crop growth and gain better insight into yield determining genetics. This is not possible with the naked eye.

French fry varieties



Lady Jane

Stress-resistant and easy to cultivate French fry variety.

Yield	Very High
Underwater weight	414
Dry matter (%)	22
Maturity	Medium
Dormancy	Medium Long
Tuber Shape	Long Oval/Long
Skin Colour	Dark Yellow
Flesh Colour	Yellow

Traits

- Stress-resistant and easy to cultivate
- High yield per hectare
- Good dry matter content
- Maintains a good colour after cooking



Lady Anna

Ultimate yield and quality.

Yield	Relatively High
Underwater weight	411
Dry matter (%)	22
Maturity	Medium
Dormancy	Long
Tuber Shape	Long
Skin Colour	Yellow
Flesh Colour	Light Yellow

Traits

- High processing return

- After sprouting, allow to loosen up again
- Do not plant too deep



Lady Amarilla

Flexible utilisation with year-round quality.

Yield	Medium
Underwater weight	388
Dry matter (%)	21
Maturity	Mid Early
Dormancy	Long
Tuber Shape	Oval Long
Skin Colour	Dark Yellow
Flesh Colour	Yellow

Traits

- Early ripening and good storage qualities ensure a long shelf life
- Low level of reduced sugars
- Stable underwater weight, blackspot blemish sensitivity is very low
- Sensitive to Alternaria, start control measures early in the season
- Spray irrigation is necessary with light soil cultivation





Lady Olympia

Versatile use and tasty

Yield	High
Underwater weight	401
Dry matter (%)	22
Maturity	Medium
Dormancy	Medium Long
Tuber Shape	Long Oval
Skin Colour	Light Yellow
Flesh Colour	Light Yellow

Traits

- Not very susceptible to blackspot
- Timely suppression of Phytophthora





• Not susceptible to blackspot, scab or stolon formation

• French fries variety with resistance for potato nematode (A, B, C and D)

• Good soil temperature is necessary for a steady emergence

• Answers to stringent demands from the French fries industry

• Potato variety with uniform tubers with shallow eyes and light-yellow flesh

• Long storage at a low temperature, maintains its frying colour

French fry varieties



Lady Forte

Cream flesh colour & very high yield.

Yield	Very High
Underwater weight	406
Dry matter (%)	22
Maturity	Medium
Dormancy	Long
Tuber Shape	Long Oval/Long
Skin Colour	Yellow
Flesh Colour	Cream

Traits

- High yield/ha
- Very uniform tuber shape and size
- High quality in long term storage
- Cream flesh colour



Lady Luce Long and strong with a white flesh colour.

Very High
383
21
Medium
Long
Long Oval/Long
Yellow
White

Traits

- White flesh colour
- Long term storability with excellent fry colour
- Consistently high yield with low nitrogen requirement
- Resistant to Globodera Pallida 2 & 3





Consumers increasingly look for convenience and value taste. This is why we focus on the breeding of attractive and tasty potato varieties. For growers, sustainable cultivation, a high yield, uniform product quality, and easy cultivation under varying climate conditions, are all important factors. For all stakeholders, a good storage life and processing options without much waste are vital. These demands determine the guidelines for our breeding of table potatoes.

	Sound	Cupido	Jazzy	Melody	Musica
Yield	Very High	Medium	Medium	High	Very High
Underwater weight	358	355	338	365	345
Dry matter (%)	20	19	19	20	19
Maturity	Medium	Mid Early	Early	Late	Mid Early
Dormancy	Medium Long	Medium Long	Short	Long	Short
Bruise index (*1)	21	16	6	12	11
Second growth (*2)	7	7	7	8	8
Common scab (*2)	6	6	7	7	7
Phytophthora resistance (*2)	9	3	3	4	4
Y-virus resistance	8	9	6	8	8
Tuber Shape	Long Oval/Long	Oval	Long	Round Oval	Long Oval/Oval
50/+ mm %	75	75	18	85	68
40/70 mm (%)	77	74	52	64	83
Skin Colour	Light Yellow	Light Yellow	Light Yellow	Light Yellow	Yellow
Flesh Colour	Light Yellow	Light Yellow	Light Yellow	Yellow	Yellow
Depth of the eyes	Shallow	Very Shallow	Very Shallow	Shallow	Shallow
Tuber Uniformity	Good	Very High	Good	Very High	Very High
Washability	Very High	Very High	Very High	Good	Good
Internal Defects (%)	1	1	0	7	4
Hollow Heart (%)	0	2	0	1	0
Cooking type February	Reasonably Firm	Firm	Firm	Mealy	Firm
French fry colour October (8 °C)	6	5	4	5	4
French fry colour February (8 °C)	6	4	4	4	3
French fry colour May (8 °C)	6	4	3	4	3
Nematode Ro1 (*2)	9	9	3	9	9
Nematode Ro2/3 (*2)	4			4	8
Nematode Pa2 (*2)	3			5	6
Nematode Pa3 (*2)	2			1	3
Wart disease wz 1 (D1) (*3)	9		10	10	10
Wart disease wz 2 (G1) (*3)			4	9	4
Wart disease wz 6 (O1) (*3)	4	4	4	4	4
Wart disease wz 18 (T1) (*3)	6	6	6	6	6



Orchestra	Soprano	Lady Christl	Lady Jane	Country CMK 2017-039- 011	CMK 2018- 003-002	CMK 2019- 084-003
High	Relatively High	Medium	Very High	High	Relatively High	High
312	345	344	414	365	320	352
17	19	19	22	20	18	19
Mid Early	Mid Early	Very Early	Medium	Medium	Early	Mid Early
Medium	Medium	Short	Medium Long	Medium	Short	Short
11	8	9	21	8	9	10
7	8	8	7	8	8	7
7	6	8	6	7	7	7
3	3	3	8	4	9	8
8	6	9	8	9	7	7,5
Round Oval/ Oval	Long Oval/Long	Long Oval/Oval	Long Oval/Long	Round Oval	Oval	Round Oval
78	68	53	78	77	67	45
76	83	85	71	80	83	80
Light Yellow	Yellow	Yellow	Dark Yellow	Light Yellow	Light Yellow	Yellow
Light Yellow	Light Yellow	Light Yellow	Yellow	Light Yellow	Light Yellow	Yellow
Shallow	Very Shallow	Very Shallow	Shallow	Very Shallow	Very Shallow	Very Shallow
Very High	Very High	Very High	Good	Very High	Very High	High
Very High	Very High	Very High	Good	Good	Very High	Very High
1	0	8	2	3	1	0
0	0	0	4	0	0	0
Firm	Reasonably Firm	Firm	Mealy	B-C	Firm	Firm
5	7	5	7	7	6	5
4	5	3	7	7	5	4
3	6	3	6	5		
9	2	9	9	9	9	1
			3	3	7	
			3	1	4	4
			1			
10	8	10	10	10	10	10
4	4	4	4	4	4	4
6	6	6	4	6	6	6

(*1): 0 = free, 50 = very heavy (*2): 9 = highly resistant, 1 = very susceptible (*3): 10 = resistant, 3 = very susceptible







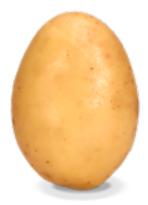
Robust and stress-resistant variety with high yield.

Yield	Very High
Underwater weight	358
Dry matter (%)	20
Maturity	Medium
Dormancy	Medium Long
Cooking type	Reasonably Firm
Tuber Shape	Long Oval/Long
Skin Colour	Light Yellow
Flesh Colour	Light Yellow

Traits

- High yields per hectare
- Good dry matter content
- Long oval tubers with fine skin





Cupido

Early variety with a good skin.

Yield	Medium
Underwater weight	355
Dry matter (%)	19
Maturity	Mid Early
Dormancy	Medium Long
Cooking type	Firm
Tuber Shape	Oval
Skin Colour	Light Yellow
Flesh Colour	Light Yellow

Traits

- Nice skin in combination with a fairly waxy cooking type
- Early variety with rough tubers and shallow eyes, gives a high yield per hectare
- Do not plant early in cold ground and do not cultivate on scab sensitive soil
- Prevent too strong germination
- Important to allow to harden off well before harvesting, after harvesting ensure ventilation to dry as soon as possible





Yield	Medium
Underwater weight	338
Dry matter (%)	19
Maturity	Early
Dormancy	Short
Cooking type	Firm
Tuber Shape	Long
Skin Colour	Light Yellow
Flesh Colour	Light Yellow

Traits

- per hectare
- Waxy type (A) with a good taste and good texture
- Wash well before packing
- Table potato Jazzy can be stored well

Melody

The stable table variety.

Yield	High
Underwater weight	365
Dry matter (%)	20
Maturity	Late
Dormancy	Long
Cooking type	Mealy
Tuber Shape	Round Oval
Skin Colour	Light Yellow
Flesh Colour	Yellow

Traits

- Table variety with very regular shallow-eyed tubers
- Good traits
- Long dormancy period





Renewal for the potato sector: wash, cook, and enjoy.

• Productive potato variety, both in the number of tubers per plant, as well as yield

• Very low blemish index promotes the internal quality

• Robust, stress-resistant plants ensure a good, harvest-secure production

- Ventilate to dry as soon as possible after harvesting
- Careful use of sprout inhibitor during storage
- Melody is a sensitive variety when it comes to TRV disease



Musica

Easy to cultivate and strong.

Yield	Very High
Underwater weight	345
Dry matter (%)	19
Maturity	Mid Early
Dormancy	Short
Cooking type	Firm
Tuber Shape	Long Oval/Oval
Skin Colour	Yellow
Flesh Colour	Yellow

Traits

- Dark yellow colour waxy potato
- Productive, middle-early variety and resistant against Yntn-virus and a range of potato fatigue causers (A, B, C and D)
- Multi-functional, also for the chilled fresh industry
- Do not pre-germinate
- To keep the nice skin, do not let the crop die off naturally



Soprano

Ideal combination of appearance, sorting and yield.

Yield	
Underwater weight	
Dry matter (%)	
Maturity	
Dormancy	
Cooking type	
Tuber Shape	
Skin Colour	
Flesh Colour	

Traits

- High marketable yield
- Sensitive to scab
- Not sensitive to blackspot



Orchestra

Stable, robust variety with high net yield.

Yield	High
Underwater weight	312
Dry matter (%)	17
Maturity	Mid Early
Dormancy	Medium
Cooking type	Firm
Tuber Shape	Round Oval/Oval
Skin Colour	Light Yellow
Flesh Colour	Light Yellow

Traits

- Robust and early potato variety
- Stress-resistant and intended for the waxy table potato market and grill market
- Timely suppression of Phytophthora
- Careful use of sprout inhibitor during storage
- Sensitive to fusarium



Lady Christl

Yield	Medium
Underwater weight	344
Dry matter (%)	19
Maturity	Very Early
Dormancy	Short
Cooking type	Firm
Tuber Shape	Long Oval/Oval
Skin Colour	Yellow
Flesh Colour	Light Yellow
Traits	
• Table variety with good appearance, long oval tuber	

- suitable for washing
- early variety
- Prevent deterioration by Rhizoctonia
- Be alert for a lack of magnesium
- Watch out for silver scurf
- Do not use sprout inhibitor during storage



- Relatively High 345 19 Mid Early Medium Reasonably Firm Long Oval/Long Yellow
- Light Yellow

• Potato variety with a good appearance and uniform sorting size

• Fairly waxy potato also suitable for homemade French fries

Early variety with an excellent appearance and taste.

shape, fairly yellow flesh and

• Year-round availability made possible through cultivation in various regions • Waxy table variety with many tubers of uniform sorting size, high marketable yield,

• Surprising consumption quality, early variety offers growers assurance



Lady Jane

Stress-resistant and easy to cultivate French fry variety.

Yield	Very High
Underwater weight	414
Dry matter (%)	22
Maturity	Medium
Dormancy	Medium Long
Cooking type	Mealy
Tuber Shape	Long Oval/Long
Skin Colour	Dark Yellow
Flesh Colour	Yellow

Traits

- Stress-resistant and easy to cultivate
- High yield per hectare
- Good dry matter content
- Maintains a good colour after cooking



Country СМК 2017-039-011

Yield	High
Underwater weight	365
Dry matter (%)	20
Maturity	Medium
Dormancy	Medium
Cooking type	B-C
Tuber Shape	Oval
Skin Colour	Light Yellow
Flesh Colour	Light Yellow

Traits

- Homogeneous marketable product
- Very stable through various soils/climates
- High 40/70 %
- Abilities for home French fries
- Virus Y resistant



CMK 2018-003-002

Yield	High
Underwater weight	320
Dry matter (%)	18
Maturity	Early
Dormancy	Short
Cooking type	Firm
Tuber Shape	Oval
Skin Colour	Light Yellow
Flesh Colour	Light Yellow

Traits

- High number of tubers per plant
- Highly washable skin
- Good tolerance against common scab
- Early growing cycle



CMK 2019-084-003

Yield	High
Underwater weight	352
Dry matter (%)	19
Maturity	Mid Early
Dormancy	Short
Cooking type	Firm
Tuber Shape	Round Oval
Skin Colour	Yellow
Flesh Colour	Yellow

Traits

- Excellent washability and cooking performance
- Good performance on sand
- High tuberset
- Strong against internal defects
- Low bruising
- Y virus resistant



Our high value potato varieties are sold worldwide and cultivated under licence.

Contact

Any questions? Please contact one of our employees. We will be looking forward to answering your questions.



Johan van der Stee Commercial Director T +31 (0)113 760112 M +31 (0)651124207 johanvanderstee@meijerpotato.com



Jan van der Werff International Sales Manager T +31 (0)113 760113 M +31 (0)653382324 janvanderwerff@meijerpotato.com



Laurent Mémeteau International Sales Manager T +33 (0)247 489517 M +33 (0)687733991 laurentmemeteau@meijerpotato.com



Elodie Bonnet International Product Manager T +33 (0)237 362899 M +33 (0)674624033 elodiebonnet@meijerpotato.com



Max Tärneberg International Product Manager T +44 (0)1263 710602 M +44 (0)7824708443 maxtarneberg@meijerpotato.co.uk



Hanja Slabbekoorn International Product Manager M +31 (0)620055013 hanjaslabbekoorn@meijerpotato.com



MEIJER POTATO





Erik Oggel International Sales Manager T +31 (0)113 760137 M +31 (0)650489101 erikoggel@meijerpotato.com







Emile Letinturier Product Developer M +33 (0)640693496 emileletinturier@meijerpotato.com



Matt Ward International Product Manager (North America) M +1 505-793-4312 mattward@meijerpotato.com

MEIJER 炒

Bathseweg 45 4411 RK Rilland The Netherlands

PO Box 33 4416 ZG Kruiningen The Netherlands

T +31 (0)113 - 76 01 00 F +31 (0)113 - 76 01 19 www.meijerpotato.com

in 🛛 🕇